

INDIAN INSTITUTE OF HOSPITALITY AND MANAGEMENT

PRELIMINARY EXAMS (AMU – 1ST Year B.Sc. HMT)

SUB: TRAVEL & TOURISM

Time : Three Hours

Marks : 100

Instructions for all the candidates:

1. All questions are **compulsory**.
 2. Draw suitable diagrams and sketches wherever necessary.
 3. Assume suitable data.
 4. Figures to the right indicate full marks.
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- 1) Answer **any eight** of the following questions in 25 to 30 words each. 16
 - a.) Define Tourist
 - b.) What is ASTA
 - c.) Passport
 - d.) Immigrant Visa
 - e.) Coach Tours
 - f.) Define Travel Agent
 - g.) Group Fares
 - h.) Camping sites
 - i.) Convention Tourism

- 2) Answer **any four** of the following questions in 50 to 70 words each. 12
 - a) Transient Tourist
 - b) Details on IATA
 - c) Youth Hostels
 - d) Domestic Tours
 - e) Palace on Wheels

- 3) Answer **any four** of the following questions in 70 to 80 words each. 12
 - a) Categories of WTO Membership?
 - b) Brief on Indian Railways?
 - c) Contents of a passport.
 - d) Distinction between Domestic and foreign Tourism?
 - e) List facilities provided by railways?

4) Answer **any two** of the following questions in 200 to 250 words each. **20**

- a) Explain history of travel agency?
- b) Explain the process of tourism planning?
- c) Classification of Tourism?

5) Answer **any two** of the following questions in 300 Words. **20**

- a) Prime duties and responsibilities of a tourist guide.
- b) Explain Different Types of Hotel.
- c) Types of Visa.

6) Answer **any two** of the following questions in 400 words each. **20**

- a) Explain Basic Travel Motivation.
- b) Give brief on PATA.
- c) Explain about International Marketing Systems?